

PRIYANKA MOHINDRA

• Seeking UX Research internships for Summer 2020 •

EDUCATION

Georgia Institute of Technology, MS Human Computer Interaction
Atlanta, GA • Expected May 2021

Towson University, BS Computer Information Systems &
Business Administration
Towson, MD • August 2015 - May 2019

RESEARCH PROJECTS

Square, Inc., UX Research
Atlanta, GA • August 2019 - present

- Explored omnichannel integration to develop an online platform for financial transactions
- Conducted preliminary research through **surveys, contextual inquiries** and **semi-structured interviews** to enable economic expansion for merchants
- Evaluated working prototypes via **usability testing** and **heuristic evaluations** to further **iterate** on design solution

Towson University, UX Research and Design
Towson, MD • August 2018 - December 2018

- Facilitated in-depth **usability testing** of the Indiana University website on UserZoom, to redesign low fidelity prototypes and **wireframes** of interface under Dr. Jonathan Lazar
- Performed **accessibility** inspections of various government websites for research

George Washington University, Academic Research Study
Washington DC • July 2016 - August 2016

- Researched factors that influenced adoption of biometric techniques for identity validation
- Communicated research findings through **literature reviews** to the team working towards a publication

WORK HISTORY

Towson University, Student Activities, Student Leadership Consultant
Towson, MD • August 2016 - May 2019

- Planned and facilitated workshops and leadership development events for student groups ranging from 20-300 participants
- Composed **surveys** to monitor student participation and designed **graphics** and **marketing** materials for the Office of Student Activities

National Institute of Allergies and Infectious Diseases (NIAID, NIH),
Research Intern
Rockville, MD • June 2016 - August 2016

- Researched relational database management systems and learned **SQL** for the use of clinical data management in the Office of Cyber Infrastructure and Computational Biology
- Analyzed the results of the then ongoing study on latent HIV in Africa using **Tableau**

National Cancer Institute (NCI, NIH), Summer Intern
Bethesda, MD • June 2015 - August 2015

- Streamlined quantitative data by implementing an **information database** to digitize archives of over 700 visiting cards for the department of global health
- Assisted research on the development of an **interactive interface** for a cancer map

SKILLS

Research

UX Research, Usability Testing, Surveys, Interviews, Cognitive Walkthroughs, Affinity Mapping, Journey Mapping, Data Analytics

Design

Interface Prototyping, Wireframing, Storyboarding, Laser Cutting, CAD, 3D Modeling & Printing, Physical Prototyping

Tools/Technical

UserZoom, Solidworks, Adobe Illustrator, Java, C++, Bizagi, SQL, Excel, Sketch

LEADERSHIP

Alpha Gamma Delta (Zeta Delta Chapter), Director of Recruitment
Towson, MD • August 2018 - May 2019

- Coordinated recruitment activities for the AGD chapter with over 85 members
- Attained Recruitment Counselor post for the Spring 2019 Panhellenic Formal Recruitment, selected from a pool of over 100 applicants

South Asian Student Association (SASA), Vice President
Towson, MD • August 2016 - May 2017

- Organized approximately 15 programs per semester, including fundraisers, cultural events and collaborations
- Illustrated all graphics and marketing materials such as flyers, posters and redesigned the official banner

LeaderShape, Sponsored Attendee
Towson, MD • December 2017

- Recruited from application pool of over 300+ students and sponsored to attend a national leadership development retreat
- Trained in a high performance team setting and developed leadership and interpersonal soft skills

HONORS

- Commencement Speaker (Valedictorian), *May 2019*
- Provost Merit Scholarship, *2015 - 2019*
- Academic Award for Academic Excellence, Embassy of India, *2015*